

Case Study | Apr. 2024

Redefining Campus Recreation Inventory Management at Boise State University



LOCATION

ENROLLMENT

OF BOXES

IMPLEMENTED

PLACEMENT Campus Recreation

26,727 Boise, ID

2

Aug 2023

OVERVIEW

Boise State University (BSU) encountered typical inventory challenges found in campus recreation departments, such as equipment loss, damage, and return accountability issues. These hurdles fed directly into staffing problems, including high turnover among student staff. Implementing RecRe's automated rental solution helped to resolve these issues, resulting in improved staffing stability and record-high inventory return rates.

"A big portion of our staff members' responsibility was to check out pieces of equipment, [which] created a lowfulfillment job for student staff and didn't offer a lot of staff development. Recently, we haven't seen staff turnover during the semester, and even between semesters, it's been minimal. It just goes to show you that their daily shifts are more fulfilling."

> **Eden Huerta** Member Services Coord.





RESULTS



On-Time Returns

With automated equipment rentals, BSU saw a near 100% return rate, with 93.2% items returned on time.



Expanded Use

RecRe enables rentals outside desk hours, which increased overall rentals at BSU by 25%.



Student Savings

With thousands of rentals, students saved significant amounts on recreation equipment.

APPROACH

BSU chose an ingenious approach to their RecRe deployment: they filled the rental box with basketballs and placed the box less than two feet from the court itself to ensure visibility. They filled another box with various sports equipment—including barbell pads and tennis, racquetball, and squash sets—and placed it just around the corner from the basketball court to service their additional recreation space.

"[Before RecRe], it just wasn't feasible to have staff at all of our locations waiting to check out equipment. ... Now, we're able to have student supervisors take responsibility in overseeing [RecRe] rental systems. It's one of the multiple aspects where automation can benefit the student staffing experience."



Eden Huerta Member Services Coord.



RENTAL STATS

8/16/23 - 4/14/24

26.6k

Total hours of activity enabled

25%

Increase in overall rentals

23.6k

Hours of social interaction enabled

3k

Hours of strength training enabled

97%

Equipment rentals returned

93%

Equipment rentals returned on time

- 1. Basketballs
- 2. Barbell Pads
- 3. Racquetball Sets

Most popular rental items



